

# Be inspired by our good practices for customizing your chatbox

Take care over its appearance

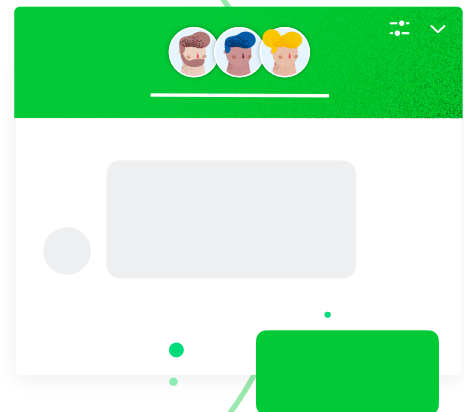


Use your site's main colors.



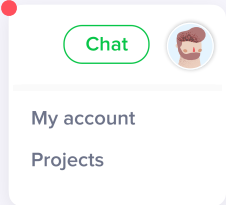
Make sure your visitor can **continue browsing unobstructed** by minimizing the chatbox. If necessary, change the style and location of the minimized status button.

Remember to **customize the chatbox's appearance** before as well as during the conversation.



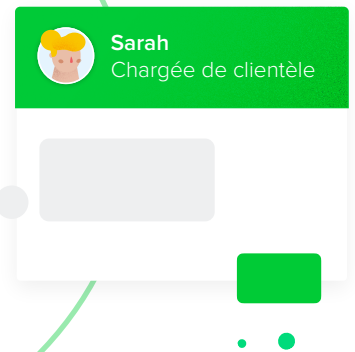
## Be transparent

Tell your visitor **how long** they can expect to wait for an answer.



⚠️ Reminder :  
Indicate when your offices are opened in the Project menu.

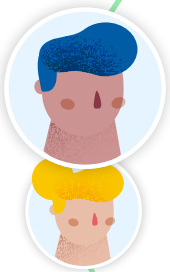
Briefly **introduce** the respondent (for example: Sarah, *Customer Service Manager*, or Eddy, *an enthusiastic expert here to help you!*).



## Add a human touch

**Display the respondents' avatar** in the header and the conversation feed :

- Choose the **multi-avatar** for the header to show the team before the conversation
- Then **the respondent's personal avatar** once the conversation has started



Make sure all respondents' **nicknames and avatars are of good quality** by going into their **user account**.



For a chatbot, give it an **identity of its own** or opt for a more understated look by giving it your **brand's name and picture**.